



CMA Redes Digitais Activates Exchange Connectivity between New York and São Paulo

January 31st 2011 – New York, NY – CMA, the leading provider of market data and trading solutions for Latin America, has now begun offering New York clients multi-megabit direct market connectivity to the Brazilian exchange group, BM&F Bovespa.

The CMA Redes Digitais (Digital Network) is the global connectivity division of CMA, one of three CMA business units along with the Market Data and Trading Solutions units.

Brazilian stock, stock options and futures volume growth have been growing exponentially, with both increasing data rates and higher transaction frequency. The exchange groups, in their drive to exceed customer requirements, have invested in lower latency strategies which in turn help to increase trade message volume rates. Market data rates from the BM&FBOVESPA exchange are projected by some experts to triple early in 2011.

“We continue to see a high number and wide variety of requests coming from customers, particularly in how they handle capacity and volume increases in the market,” states Mr. Ricardo Bussolan Juan, Head of CMA Redes Digitais.

“The exchange is now recommending and will soon mandate that all connectivity be above 10 megabits per connection. Therefore we are extending our network to support direct connectivity to the exchange from as far away as our New York data center” Mr. Juan adds.

Today’s announcement of CMA’s expanded proximity services in New York are focused entirely towards enabling the buy-side consumption of Latin American market data.

About CMA

Consulting, Methods, Advisory and Mercantil, known as CMA, is a São Paulo, Brazil headquartered global financial services company. Since 1973 CMA has been developing high-tech solutions for capital markets all over the world and is the leading technology used for capital markets exchange trading in Brazil, including low latency colocation offerings.

CMA serves over 85 market leading broker dealers and over 22,000 workstations globally in 34 countries. CMA operates 14 offices around the world with centralized offices in São Paulo, Madrid and New York.

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